

# Data Breach Awareness: Data Privacy & Security

**March 29<sup>th</sup>, 2017 at 9AM**

**Village of Pepin Municipal Building**

There were 781 *reported* data breaches in 2015 – approximately 169 million records exposed.

Understanding the common causes of data breaches and identifying data security risks within your business is the first line of defense in protecting your company and valued customers.

The Wisconsin Bureau of Consumer Protection offers a presentation on data security and data breach awareness. We will look at recent data breaches, common causes and why small to medium size businesses are targeted. We will discuss ways to identify risks within your company and how to minimize them. We will review best practices for setting data privacy and security policies for your business. You will also be given helpful resources to take with you, including a guide for small businesses.

Presented by :

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