Tourism Commission Meeting
Village of Pepin Municipal Building
Thursday, September 8 at 6 pm

AGENDA

1. Call to order
2. Roll call
3. Secretary's report – Approval of minutes from 8/16/2022 meeting
4. Treasurer's report
   a) Monthly – approval of invoices
   b) Quarterly – Treasurer's room tax revenue report
   c) Treasurer's report on STR compliance
5. Request for financial support of Laura Days, 2022 – Discussion / Action
6. Fishing University status and updates – commercial, marketing, event details, etc. – Discussion / Action
7. Seasonal decorations – plans / contract – Discussion / Action
8. West Coast of Wisconsin
   a. Women's Weekend / updates on event – Discussion / Action
   b. Destination marketing opportunities – Discussion / Action
   c. _____
9. Tourism Promotion – discussions with Gaby of HW Marketing / Vision Design – fall promotion – budget – Discussion / Action
10. Budget for fall / winter / spring promotion and development projects – begin the discussion – Discussion / Action
11. Any additional Tourism Commission Business and updates
12. Community Comments – 5-minute limit per person
13. Set next meeting date & time _____
14. Adjourn

Sue Fedie, Chair

ZOOM MEETING

https://us02web.zoom.us/j/85698907614

Meeting ID: 856 9890 7614 Or **Call**: 312-626-6799