



"Equal opportunity Provider & Employer"

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Emails: clerk@pepinwisconsin.org and treasurer@pepinwisconsin.org

PEPIN TOURISM COMMISSION AGENDA

Village of Pepin Municipal Building

Wednesday, September 23, 2026, at 5:30 pm

AGENDA

1. 5:30 am – Call to Order
2. Roll Call
3. Secretary's report – approval of June 24, 2026, meeting minutes
4. Financial
 - Monthly – approval of invoices
 - Finance report review
 - Quarterly – Treasurer's room tax revenue report
5. *Discover Wisconsin* proposal / presentation by Lisa Meier
6. Grant proposals – discussion & action on any new grant submissions
 - Getting the word out about grant opportunities
7. Short-Term rental licenses as of July 31
8. HW Marketing update:
 - Recap Karben Marketing meeting re: SEO – discussion & action on contract w/ Karben
 - Sample itineraries & business schedules
9. Marketing campaigns
 - 2027 Print ad approval
 - Fall campaign – expanding STR membership in WCOW
 - Christmas market banner
10. Other Tourism Commission business
11. Public comments – 5 mins limit each
12. Set next meeting date & time: October 28 at 5:30 pm
13. Adjourn
Sue Fedie, Chair

ZOOM MEETING

<https://us02web.zoom.us/j/86566516703>

Meeting ID: 86566516703

Or call: 312-626-6799