



"Equal opportunity Provider & Employer"

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PEPIN TOURISM COMMISSION AGENDA

**Village of Pepin Municipal Building
Wednesday, June 24, 2026, at 5:30 pm**

AGENDA

1. 5:30 am – Call to Order
2. Roll Call
3. Secretary’s report – approval of May 27, 2026, meeting minutes
4. Treasurer’s report
 - A. Monthly – approval of invoices
 - B. Financial report
 - C. Quarterly – Treasurer’s room tax revenue report
5. Grant proposals – discussion & action on any new grant submissions
6. HW Marketing update:
 - Search Engine Optimization options & Google Ads strategy
 - AI agent for website
 - Other updates
7. Print map – frontside and backside - discussion and action
8. Digital map – discussion and action
9. Signage update & discussion & action on paying the pole painter
10. Planters – discussion
11. Other Tourism Commission business
12. Public comments – 5 mins limit each
13. Set next meeting date & time: July 22 at 5:30 pm
14. Adjourn

Sue Fedie Chair

ZOOM MEETING

<https://us02web.zoom.us/j/84317848990>

Meeting ID: 84317848990

Or call: 312-626-6799