



"Equal opportunity Provider & Employer"

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Emails: clerk@pepinwisconsin.org and treasurer@pepinwisconsin.org

PEPIN TOURISM COMMISSION AGENDA

**Village of Pepin Municipal Building
Wednesday, July 22, 2026, at 5:30 pm**

AGENDA

1. 5:30 am – Call to Order
2. Roll Call
3. Secretary's report – approval of June 24, 2026, meeting minutes
4. Treasurer's report
 - A. Monthly – approval of invoices
 - B. Financial report
 - C. Quarterly – Treasurer's room tax revenue report
5. Grant proposals – discussion & action on any new grant submissions
6. HW Marketing update:
 - Recap of meeting with Karben Marketing re: SEO / AI agent – discussion & action on contracting with Karben
 - Other updates
7. Print map – update
8. Signage - update
9. Fall & winter marketing campaigns
10. Other Tourism Commission business
11. Public comments – 5 mins limit each
12. Set next meeting date & time: August 26 at 5:30 pm
13. Adjourn

Sue Fedie, Chair

ZOOM MEETING

<https://us02web.zoom.us/j/89217076240>

Meeting ID: 89217076240

Or call: 312-626-6799